

Business Management Skill Sets

Dept.		General Business Course Title	Sem. Hrs.
ACC	120	Principles of Accounting I	3
BUS	101	Introduction to Business	3
MGT	250	Principles of Management	3
MKT	260	Principles of Marketing	3

Upon successful completion of the skill set, the graduate will be able to:

- Demonstrate a basic knowledge of business organization and procedures
- Demonstrate basic knowledge of accounting management and marketing

Dept.		Small Business Management Course Title	Sem. Hrs.
ACC	120	Principles of Accounting I	3
MTH	115	Business Math	3
MGT	251	Human Resource Management	3
MGT	262	Small Business Management	3

Upon successful completion of the skill set, the graduate will be able to:

- Perform and manage basic accounting duties
- Manage employees
- Manage business and work processes
- Apply math to specific business applications

Dept.		Travel/ Tourism Course Title	Sem. Hrs.
MKT	120	Advertising & Sales Promotion	3
MKT	274	Services Marketing	3
TRT	100	Introduction to Travel Tourism	3
TRT	201	Hospitality Management	3

Upon successful completion of the skill set, the graduate will be able to:

- Analyze the tourism industry
- Examine the importance of customer services and impact on business operations
- Apply sales and public relations techniques
- Observe industry regulation