

The Key to Growth: Transformational Change

Faculty Orientation 2018-2019



Transformational Change

- *A shift in the business culture of an organization resulting from a change in the underlying strategy and processes that the organization has used in the past. A transformational change is designed to be organization-wide and is enacted over a period of time.*

Strategic Goals 2015-2020

- Student Access and Success
 - Teaching and Learning
 - Community Engagement and Partnerships
 - Culture of Innovation
 - Resources
-
- Supplement to the Strategic Plan
<http://www.easternwv.edu/sites/default/files/documents/2018%20Strategic%20Plan%20Supplement.pdf>

FOCUS



- $E = mc^2$ enrollment = mass/revenue speed of light (constant) moving at the speed of light!
- HLC: Met with concerns/Monitoring report/ Online degrees
- Resources: 8/17/base funding + program business models /CTC funding formula/ Blue Ribbon Commission
- Grants: Benedum 2/Federal Partners 9/27/Community Foundations/DOL
- Facilities-Parking lot, solar canopy, Technology Center, Patio, Barn Quilt Trail, The Mountain Skyway Center, etc.
- HR: -CFOs John Galatic & Gerald Shields Nursing: Jill Landis Alicia VanMeter
 - Education Coordinator, Dean of Community Engagement & Partnerships/Student Program Advisor/HR/AmeriCorps-BET and IREED Blythe Collins Sept. 1
- Questions

Student Access and Success

- Full Measure Education app
- Student Engagement
- Articulations
- Enrollment and Retention-Noel Levitz
- High School partnerships
- Community engagement

Teaching and Learning

- HLC-reaccreditation. Monitoring report to respond to: met with concerns Criteria 3C, 4A, 5A and 5D
- HLC Online degree accreditation Perkins Leadership
- Early Entrance Benedum Foundation
- Assessment
- Guided Pathways
- Faculty Development (Foundation)

Community Engagement and Partnerships

- IBM
- Highlands Hospital-Sugar Grove
- Restaurant apprenticeship Hospitality
- Pilgrim's Pride
- CNA
- CDL
- Welding-Mineral County Technology Center
- District Consortium & Economic Development (DCED)

Culture of Innovation

- AmeriCorps-Ethan Serr, Sara Volkman & Blythe Collins
- Tourism Summit II, August 21
- Kauffman Foundation Ice House training
- Ag Showcase IV Brazilian Embassy
- Historic Preservation Workshop-Masonry
- The Entrepreneurial Library Summit

Resources

- Finance
- HR
- Grants
- Foundation
- WORCS
- Facilities

Resources-Finance

- Supplemental appropriation for FY 19: \$500,000
- Base funding request: \$3 million
- Funding Formula FY 19 debate
- Strategy: State appropriations + Program business models + grants= smart financial allocations and planning
- Community College bill FY 20

Resources-HR

- Student Program Advisor-to be posted
- Dean of Community Engagement & Partnerships-final interviews
- Human Resources-in development
- PT Accounts Payable-in development

Resources-Grants FY 19

- DOL AP 220 3.6 million
- USDA \$50,000
- Impact Fund \$750
- CVB \$250
- STEM fund \$1,000
- Tucker Community Foundation-BET van TBA
- Advance Grants \$4,000
- Perkins Leadership \$52,447
- Perkins FY 19 \$51,189
- HEPC Diversity Grant \$4,264
- Historic Preservation \$10,000
- WVDEP \$67,568
- WVDEP \$25,000
- WVCTCS DOL Apprenticeship TBA
- Grants Management Team

Resources-Foundation

- Funding campaign
- Food to Table event, October 13

Resources-Workforce Opportunity Regional Center & Services, Inc. (WORCS)

- AG Showcase
- CCA fall conference revenue
- Rental income
- IREED workshop revenues
- Profit from selling the bus \$13,000
- WORCS provides funding for special projects/initiatives

Resources-Facilities

- Parking lot: permeable pavers, solar lights, Tesla stations
- Patio: Porous Pave
- Barn Quilt Trail
- Solar Canopy: \$100,000 project
- Technology Center: Panel box improvements
- Deferred maintenance
- The Mountain Skyway Center



Barnyard Builders-The Mule Barn

Institute for Rural Entrepreneurship & Economic Development (IREED)

The Potomac Highlands Regional Tourism Partnership

- Grant,
- Hampshire
- Hardy
- Mineral
- Pendleton
- Pocahontas
- Randolph
- Tucker

ROAR Regional Outdoor Adventure Recreation Trails
The Highlands Hiking Challenge

Eastern Range of the Potomac Highlands

Tibbet Knob (moderate) - 3.1 miles, out and back, 830 ft elevation gain.
<https://www.hikingupward.com/GWNF/TibbetKnob/>

Big Schloss (moderate) - 4.1 miles, 1,035 ft elevation gain. Out and back
<https://www.hikingupward.com/GWNF/BigSchloss/>

Halfmoon Mountain Loop (harder)

Tuscarora Trail - Eagle Rocks (easy) - 2 miles, out and back. Start from Capon Springs Road
<https://www.hikingupward.com/GWNF/EagleRock/>

White Oak Trail/ Cranry Crow Overlook
www.alltrails.com/trail/us/west-virginia/white-oak-trail-to-cranry-crow-overlook

Nearby towns: Wardensville, Lost River, Mathias

Canaan Mountain Backcountry

Lindy Point (easy) - 8 miles, out and back, 50 ft elevation gain.
<https://www.alltrails.com/trail/us/west-virginia/lindy-point-overlook>

Table Rocks (easy) - 2.3 miles, out and back, 150 ft elevation gain.
<https://www.alltrails.com/trail/us/west-virginia/table-rock>

Blackwater Falls

Canaan Mountain Loop (hard)
<https://www.hikingupward.com/MNF/CanaanMountainTableRock/>

Nearby towns: Davis, Thomas

Spruce Knob/Seneca Creek

Spruce Knob/Seneca Creek (hard)
<https://www.hikingupward.com/mnf/spruceknobsenecacreek/>

www.appalachianforest.us Click on ROAR

Seneca Creek - out and back (easy)
Nearby towns: Peteraburg, Cabins, Elkins, Seneca Rocks, Franklin

Seneca Rocks

Seneca Rocks (easy)
Nearby towns: Peteraburg, Cabins, Elkins, Seneca Rocks, Franklin

Smoke Hole Canyon

North Fork Mountain (hard) - out and back, a ferrying service is available.
Chimney Rocks (easy) - smaller stretch of the North Fork Mountain trail. Out and back
Nearby towns: Seneca Rocks, Franklin, Peteraburg, Cabins

The Western Highlands

Lower Otter Creek Loop Trail (hard)
<https://www.alltrails.com/trail/us/west-virginia/lower-otter-creek-loop-trail>

Otter Creek Trail (Easy) - out and back
Nearby towns: Elkins, Parsons

Dolly Sods

Dolly Sods North - Bear Rocks. Loop hike (hard)
Dolly Sods North - out and back (easy)
Nearby towns: Davis, Thomas, Peteraburg, Cabins, Elkins, Keyser

Southern Highlands

Ann Bailey Trail - Watoga State Park
Nearby towns: Marlinton, Hillsboro

ELKENS-RANDOLPH COUNTY
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Grant County
WEST VIRGINIA
visitgrantcounty.com

HAMPSHIRE
COUNTY COMMISSION & VISITOR BUREAU
WINTER NATIONAL, THE LANE PARKWAY
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vis the hardy way.com

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Nature's
MOUNTAIN
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BLACKWATER FALLS
CANAAN VALLEY
www.canaanvalley.org