

EASTERN WEST VIRGINIA COMMUNITY AND TECHNICAL COLLEGE
BOARD OF GOVERNORS
POLICY NO. BP- 4.4

TITLE : **ON-CAMPUS CREDIT CARD SOLICITATION AND MARKETING**

SECTION 1. GENERAL

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| 1.1 | Scope | This policy applies to any and all entities seeking to promote the acquisition of credit cards to students enrolled at Eastern West Virginia Community & Technical College. |
| 1.2 | Authority | West Virginia Code 18B -14 -10 |
| 1.3 | Effective Date | October 28, 2003 |

SECTION 2. STATEMENT

It is the policy of Eastern West Virginia Community and Technical College to prohibit any type of on campus credit card solicitation on its premises, including but not limited to the Eastern Access Centers. Additionally, the College will not provide any type of student directory or other listing for solicitation or marketing to students at their place of residence for these purposes.

BOARD OF GOVERNORS, CHAIR

October 28, 2003

DATE